

TUNISIA'S NATIONAL CARRIER TUNISAIR HAS LAUNCHED A NEW SERVICE FROM LONDON GATWICK TO DJERBA

With prices starting from as little as £220 per person, return, the programme of two weekly departures to the southern island province opens the door for easy onward travel into the unique beauty of the Sahara.

This exciting development follows a successful 2009 for the country's tourism industry, with official projections showing a substantial increase of 8.1% in UK visitors travelling to Tunisia from the UK, compared to 2008.

"Following the continued success of the London to Tunis route, the introduction of the new Djerba service is indicative of the growing interest in Tunisia from the British holidaymaker." said Anissa Ramoundi, UK & Ireland Director, The Tunisian National Tourist Office.

"At only two and a half hours from the UK, providing excellent value for money outside of the Euro-zone and featuring a heady mix of culture, history and adventure, the Jewel of the Mediterranean is closer than you think."

In recent years Djerba and Tunisia's golden south has become the destination of choice for British holidaymakers eager to uncover the region's mix of culture, adventure and intense natural beauty. Home to some of the country's finest beaches, adventure tours and beautiful golf courses, this unique landscape has also played host to such iconic films as Star Wars and The English Patient.

For more information or to book go to www.tunisair.com and for everything else happening in Tunisia throughout 2010, visit www.cometotunisia.co.uk.

ABOUT THE TUNISIAN NATIONAL TOURIST OFFICE

Tunisia; the jewel of the Mediterranean, offers over 700 miles of sandy beaches; boasts almost 40 luxurious Thalassotherapy centres as well as an excellent hotel infrastructure. Experience the oases, discover the Sahara, enjoy the golf, live the history. Only two and a half hours from the United Kingdom, Tunisia is closer than you think. For more information visit www.cometotunisia.co.uk

See the latest news at: www.cometotunisia.co.uk/press

Search, subscribe by news category, download press releases, photos and more.

FOR FURTHER INFORMATION PLEASE CONTACT:

Rooster PR

Donald Ferguson, Account Executive
tel: +44 (0) 20 7953 8774
email: donald.ferguson@rooster.co.uk

Tunisian National Tourist Office

Ffion Davies, Press Attache
tel: +44 (0) 207 224 5598
email: press@cometotunisia.co.uk