

## EXPERIENCE ANOTHER WORLD...ON YOUR DOOR-STEP

Escape from the ordinary and experience the unique wonder of Tunisia

Tunisia - North Africa's country of contrasts - offers holidaymakers a unique blend of sun, sand, spa, spice and shopping, perfect for both relaxing holidays and short city breaks alike.

Just two and a half hours away and equivalent to a car journey from London to Birmingham, Derby or Western Super Mare, Tunisia provides a unique mix of history, luxury, culture and adventure, making cold and wet staycations a thing of the past.

"Despite the recession, visitor numbers to Tunisia are continuing to grow, with many Brits looking for holidays that offer a wide range of activities at a price they can afford", comments Anissa Ramoundi, UK & Ireland Director of The Tunisian National Tourist Office.

"With Tunisia on the UK's doorstep, holidaymakers are trading two-and-a-half-hours in the car for a short plane journey to the Jewel of the Mediterranean"

### Thalassotherapy

Tunisia welcomes the opening of the new 150,000-square-foot 'Cinqmondes' spa in the heart of the luxurious 280 room Radisson Blu Resort in Monastir in February 2010. As the largest Thalassotherapy centre in North Africa, guests will be treated to the healing properties of this unique seawater therapy, courtesy of Brittany-based Thal'ion Thalasso Cosmetics. With rooms starting from 91 Dinars, £44, the ultimate in relaxation has never been so near.

### The Sahara

With the 'Festival of the Sahara' showcasing the wonder of Bedouin desert culture at the end of 2009, 2010 promises a fruitful year of action and adventure the region is famous for. With many tour operators offering the chance to engage in once-in-a-lifetime activities, more Brits are beginning to unlock the true potential of the region by engaging in camel trekking, paragliding, horse riding, quad-biking and hot air ballooning.

The Festival of the Sahara: 27 -30 December 2009

### Archaeology

A must-see for any cultural or historical enthusiast, the ancient city of Carthage lies just 15 minutes drive from the centre of Tunis. Founded by the Phoenicians in 814 BC, the ruins tell of many a vicious battle between the Carthaginians and Romans, resulting in the city's ultimate demise. Not far from this ancient site, Tunis' Bardo Museum boasts the world's finest collection of mosaics depicting the tempestuous history of the Roman Empire. With recent upgrades offering state-of-the-art multilingual audio guides, tourists can get an insight into some of the most thought provoking events shaping the history of the modern world.

### Golf

Quickly establishing itself as a world-class golfing destination, the country's ten golf-courses offer ideal weather conditions and diverse terrain perfect for professionals and amateurs wanting to test their skills. Home of the prestigious IAGTO conference earlier in the year, Tunisia continues in its quest to offer a truly global appeal with 20 courses to be opened in the next ten years. With club and caddie hire, reasonably priced green fees and many hotels offering to arrange tee-off times and complimentary transfers, Tunisia is becoming the Mediterranean's home of golf.

### Beaches

Home to some of the Mediterranean's most magnificent beaches, families can enjoy some of the best sun, sea and sand at a price that doesn't break the bank. With an endless array of options that range from the dramatic scenery of the northern coast to the beautiful palm-fringed sand beaches on the idyllic Isle of Djerba, Tunisia's is fast becoming the destination for beach-lovers from all over the world.

---

## ABOUT THE TUNISIAN NATIONAL TOURIST OFFICE

Tunisia; the jewel of the Mediterranean, offers over 700 miles of sandy beaches; boasts almost 40 luxurious Thalassotherapy centres as well as an excellent hotel infrastructure. Experience the oases, discover the Sahara, enjoy the golf, live the history. Only two and a half hours from the United Kingdom, Tunisia is closer than you think. For more information visit [www.cometotunisia.co.uk](http://www.cometotunisia.co.uk)

See the latest news at: [www.cometotunisia.co.uk/press](http://www.cometotunisia.co.uk/press)

Search, subscribe by news category, download press releases, photos and more.

## FOR FURTHER INFORMATION PLEASE CONTACT:

### **Rooster PR**

Donald Ferguson, Account Executive  
tel: +44 (0) 20 7953 8774  
email: [donald.ferguson@rooster.co.uk](mailto:donald.ferguson@rooster.co.uk)

### **Tunisian National Tourist Office**

Ffion Davies, Press Attache  
tel: +44 (0) 207 224 5598  
email: [press@cometotunisia.co.uk](mailto:press@cometotunisia.co.uk)